

EUnetHTA JA2 WP7 Multi-HTA Early Dialogues

Mira Pavlovic, MD François Meyer, MD HAS, EUnetHTA JA2 WP7 Lead Partner



Collaborative EUnetHTA actions

Mandate for EU collaboration in HTA*

Relevant EUnetHTA* ongoing actions

- Raise standards in assessment (general methodology guidelines)**
- Improve the quality and appropriateness of the data produced
 - Initial evidence generation (early dialogues) and disease-specific guidelines***
- (*) Voluntary network of HTA bodies in Europe
- (**) Article 15 DIRECTIVE on the application of patients' rights in cross-border healthcare
- (***) Pharma Forum Recommendations



Early dialogues

Early Dialogue/scientific advice between HTA bodies and developers

- Scientific advice (SA) in place for a long time at regulatory agencies
- National HTA advice (e.g. NICE, GBA, AIFA..)
- Parallel Regulatory + HTA SA

Current initiatives: Multi HTA early dialogue

- Supported by European Commission
 - Part of EUnetHTA JA2 (2012 2015)
 - Call for tender for additional EDs



Multi HTA early dialogues Current process

Main characteristics of the multi-HTA EDs:

- Confidential
- Non binding
- For new products with expected <u>added benefit</u>
- One indication per procedure

Main procedural steps:

- Letter of intent for selection
- Briefing book
- Face-to-face meeting

Content of the Briefing book:

- Development strategy, cost-effectiveness studies: <u>planned</u> studies
- Prospective questions and company's position for each question relevant to the development plan



Multi HTA early dialogues Current process - Timelines

D0 = Face to face meeting

- D-60: Briefing book sent to participating HTA bodies
- D-45: Teleconference between HTA bodies before FTF meeting to identify missing information in the dossier
 - list of issues to be addressed by the company either in writing and/or at the FTF meeting
- D-30: Clarification by the company sent to HTA bodies
- D-7: HTA bodies send written answers to company's questions



Multi HTA early dialogues Current process – Timelines

D 0: Early Dialogue FTF Meeting

- Preliminary discussion (without the company) on key issues
 - agreement and possible disagreements among HTA bodies
- FTF meeting with the company and HTA organizations 3hrs
 - Each question discussed by each HTA body
 - Open dialogue, discussion on alternative approach
- Conclusions (without the company)

D+7: Detailed minutes

- including common answers/positions and positions of each HTA body on each question
- to be provided by the company, validated by all participants



Multi-HTA Early dialogues JA2 WP7 ED pilots

10 EDs: 2 pre-pilots in 2012 / 8 pilots in 2013 (all on drugs)

- Coordinated and hosted by HAS, France
- HTA participants: AIFA, ASSR, IQWIG, GBA, NICE, HVB, CVZ, KCE/INAMI, GYEMSZI, TLV and HAS
- EMA invited as observer
- All documents remain confidential (unless explicit company's request)
- Various therapeutic fields
- Small and big companies
- One or 2-day FTF meeting (one product/day)
- Successful experience: improvement of collaboration between partners and process efficiency



Multi-HTA Early dialogues JA2 WP7 ED pilots - Survey

Ongoing survey on process (WP7JA2 deliverable)

- Sent to the representatives of HTA organisations, observers and developers which participated to at least one ED
- <u>45 Questions</u> on all aspects of the process including objective and scope, candidate selection, confidentiality and roles and responsibilities of participants, collaboration, evolution, resources
 - Consolidated answers: 1 per HTA organisation and company
- Analysis ongoing
- Will be used to improve the process for additional EDs financed by EC



12 HTA bodies (9 countries), 9 companies

Analysis ongoing

When to get advice?

- Before phase 3, sometimes before phase 2 (choice of endpoints)
- Product with a supposed added benefit

Optimal number of HTA bodies?

- At least 5, but 10 would be too much (meeting too long)
- Mix of agencies focused on clinical relative effectiveness or on cost-effectiveness

Areas to cover (recommended, not compulsory):

- One indication per meeting
 - more than one line of treatment within the indication suggested
- Primary and secondary E, patient relevant benefit, added benefit,
 - RE and CE



Key for successful EDs (companies perspective)

- Guidance needed on information to include in the BB
- Not more than 10 Q to be addressed during FTF
- Proposal: discuss only problematic issues during FTF;
 other issues may be answered by writing
- HTA bodies should always justify their answers
- Responses to be summarized by the chair after each Q
- Expertise in the field should be ensured (external expert)
- Importance of discussion



Key for successful EDs (HTA bodies perspective):

- Quality and level of detail in company's position for each question
- TC: discuss completeness of data and key issues
- Company's participation to the TC:
 - Yes (companies)
 - No (HTA bodies)
- HTA bodies' argued written answers exchanged one week before FTF meeting
- Internal FTF discussion of HTA bodies
- Maximum of 10 questions to be addressed during FTF



- HTA agencies have different focus (e.g. some focus on RE, some on CE)
 - Chair to lead the discussion and combine, summarize consensus and divergences
- HTA written answers to be sent to the company?
 - Split answers written answer should stay an internal document; if not – should be reviewed and sent to the company after FTF



- EMA as observer/active partner in ED?
 - Yes, to better understand HTA goals
 - Too much time on regulatory issues that EMA should cover
 - Companies: split answers
 - Very much supported (some)
 - If EMA is observer, this may lead to a bias towards certain elements of the development program not relevant from a regulatory perspective (some)
 - Confidentiality issues (all)
- Companies: importance of harmonisation of opinions among HTAs (and with EMA)
- Parallel EMA/HTA advice generally supported by HTA bodies



Next step: additional EDs (2014)

EC Call for tender 2013

In addition to EunetHTA EDs

- At least 10 EDs: 7 drugs and 3 medical devices
- Conducted by a consortium of at least 10 HTA organizations

Consortium selected by the Commission

- Call for tender published (April), deadline for submission (June), Selection by Commission (August), Contract signed (October).
- Selected project :

SEED consortium





Additional EDs (2014) SEED consortium

SEED: Shaping European Early Dialogues

- HAS (lead) + 13 partners
- Regulators, payers, patient representatives as observers.
- Sustainable process to put in place, including collaboration with EMA
- Kick-off meeting (D1): October 21, 2013
- Preliminary work : procedures and templates for Briefing Books (medicines, MDs)
- All EDs in 2014, interim report after 5 EDs

Scenarios to test

- Independent advice and
- Parallel EMA-HTA advice

Model for permanent ED activity to be proposed





SEED consortium Call for expression of interests

Selection of candidates - DRAFT criteria:

- Solid assumption of added benefit: in a target population, compared to one or more intervention alternatives (standard of care) for achieving the desired results, when provided under the usual circumstances of health care practice
- To be assessed with appropriate patient-relevant clinical endpoints, relevant to main characteristics of the disease/condition to treat, the target population, and the aim of treatment.
- First come first served basis
- Call for EOI to be published very soon!





SEED consortium Procedure

Topics to be covered :

Relative clinical effectiveness and cost effectiveness

Procedure

- Derived from the EUnetHTA procedure
- Improvements to be proposed following completion of analysis of survey results
- To be discussed and adopted by SEED partners
- Free of charge for companies
- Dates of the meetings
 - between March and December 2013





Early dialogues/Scientific advice Permanent model

- EMA/HTA and multi-HTA EDs
 - Useful initiatives, may be optimised
- Several scenarios within the EC call for tenders
 - Pros and cons for each scenario
 - Survey results after each ED to improve the following one
- Towards a parallel EMA EUnetHTA advice?
 - SEED results
 - Will depend on all actors views
 - HTA bodies EUnetHTA
 - EMA (drugs)
 - Companies
 - Payers?

